



Elite 7v7 Tournament - Sponsorship Opportunity

Name: Elite 7v7 Tournament

Date: 7/8/23 9am - 4pm

Location: Kean Alumni Stadium / Green Ln. Union, NJ 07083

Target Audience: 14-18 Student Athletes, Parents & Family, Coaches & Scouts

Expected Attendance: 300+

Sponsorship Package

Thank you for considering sponsorship of Elite 7v7. We are excited to partner with businesses like yours to create a successful event/program that benefits everyone involved. This sponsorship package outlines the benefits and opportunities available to our sponsors. We hope you will consider becoming a partner and helping us achieve our goals.

About Elite 7v7 Tournament

Elite 7v7 Tournament is a top tier youth football competition connecting student-athletes with college coaches. Our next event will take place on June 3 & 4 at Jackson AYF Stadium. The event is expected to draw over 300 attendees, including student-athletes, ages 14-18, and their parents, who are interested in improving their skills and gaining exposure to college coaches.

Our tournaments and programs feature high-level competition and expert coaching, with the opportunity for athletes to showcase their abilities in front of college recruiters. We also welcome guests who are passionate about football and interested in supporting the next generation of athletes.. Our goal is to provide student-athletes with an opportunity to showcase their skills, gain exposure to college coaches, and potentially earn scholarships. Additionally, we aim to create a fun and competitive atmosphere for participants, while promoting sportsmanship and community engagement., and we believe our partnership with your business can help us achieve this.

Sponsorship Benefits

We offer a variety of sponsorship levels to fit your business's needs and budget. Benefits of sponsorship include:

1. Logo and branding visibility: We will promote and display the sponsor's logo and branding in various ways, such as on event signage, social media posts, live broadcasts, and our website.
2. VIP access: We will provide the sponsor with exclusive access to VIP areas of the event, such as VIP lounges, and offer VIP parking and entry.



3. Social media promotion: We will promote the sponsor on our social media channels before, during, and after the event/program, including shoutouts and thank-you messages.
4. Featured during Live Stream
5. Public relations opportunities: Sponsors will be given the opportunity to be featured in press releases, media interviews, and other PR opportunities related to the event/program.
6. Networking opportunities: We will provide sponsors with the chance to network with other sponsors, attendees, and key individuals associated with the event/program, creating opportunities for potential collaborations and partnerships. This includes NIL opportunities.

Sponsorship Levels

Platinum Sponsor - \$799.99

1. Top billing on all event/program promotional materials, including banners, flyers, and social media posts, live broadcasts.
2. A speaking opportunity at the event/program, with recognition as the presenting sponsor.
3. Customized marketing opportunities, such as branded giveaways or a dedicated social media post highlighting the sponsor.
4. Logo and link on the event/program website and email communications.
5. Complimentary VIP access and hospitality for the sponsor's representatives at the event/program.
6. Monthly Podcast Sponsorship - As a Platinum Sponsor, you will have the opportunity to be a monthly sponsor on the E7 podcast. This includes having your business name mentioned in the introduction and conclusion of each episode, as well as a dedicated ad spot during one episode per week. This provides valuable exposure to our growing audience of football enthusiasts and potential customers for your business.

Gold Sponsor - \$599.99

1. Logo placement on all event/program marketing materials, including flyers, social media posts, and websites.
2. VIP seating and access to an exclusive lounge area at the event/program.
3. Opportunity to host a booth or exhibit at the event/program, with prime location.
4. Inclusion in the E7 podcast as a featured sponsor for two episodes.
5. Personalized thank you video from Elite 7v7 players and coaches.

Silver Sponsor - \$399.99

1. Logo placement on the Elite 7v7 website and social media pages
2. Acknowledgement in event/program announcements and marketing materials



3. Mention in event/program press releases
4. Opportunity to provide promotional materials for attendee swag bags.

Bronze Sponsor - \$199.99

1. Logo placement on the Elite 7v7 website and social media pages
2. Recognition as a Bronze Sponsor on our website, event/program materials, and social media channels.
3. Inclusion in the E7 podcast as a featured sponsor for one episode.

Custom Sponsorship Packages

We understand that each business is unique, and we are happy to work with you to create a custom sponsorship package that meets your needs. Please contact us to discuss the options.

Contact Information

To become a sponsor or for more information, please contact **Corey Mack** at **732-703-6886** or **elite7v7football@gmail.com**.

Thank you for your consideration, and we hope to partner with your business for this great upcoming event with Elite 7v7.